

**METHOD AND APPARATUS FOR AGGREGATING AND  
MAINTAINING VARIABLE DATA ACROSS PLATFORMS**

**ABSTRACT**

A system, method, apparatus, and computer program code for  
aggregating and maintaining data in a system having at least a first and a  
second platform generating data includes receiving initial data from the first  
and the second platforms. A staging table is generated based on the initial  
data, and the standardized data is associated with the initial data. In one  
embodiment, the association is performed by establishing one or more cross-  
reference tables.